

Customer:



Industry:

Data Quality,
Identity Resolution,
Enterprise SaaS
(BFSI focus)

Offering:

App Modernization &
Azure Marketplace
Publishing

Azure Services:

- » AKS
- » ACR
- » Azure Key Vault
- » Azure Monitor
- » Log Analytics
- » NGINX Ingress
- » Workload Identity
- » Microsoft Fabric
- » Azure Marketplace

From single-tenant to Marketplace: How Rapyder Made Posidex OneClip Fabric-Ready



About Client:

Posidex is an Enterprise Information Insights and Analytics company that helps organizations unlock the full value of their customer data, enabling sharper, faster decision-making. A recognized leader in India for entity resolution, Posidex serves 60+ enterprise clients across 8 key sectors, including BFSI, Retail, Telecom, Credit Bureau, and Government.

The Challenge: The Limitations of the single-tenant

For Posidex, the problem wasn't demand. It was delivery. Their flagship product, OneClip, was built on a single-tenant architecture – reliable, but no longer ready for scale.

What that meant in reality:

» Speed became a bottleneck

Slow deployment cycles delayed onboarding and innovation

» Marketplace readiness was out of reach

Without a cloud-native architecture, plugging into ecosystems like Microsoft Fabric wasn't viable

The system worked. But it couldn't keep up with where the business needed to go.

Solution Approach: Building for Scale, Security, and Speed

Rapyder didn't just modernize the application – it redefined how OneClip operates.

The focus: Turn OneClip into a cloud-native, multi-tenant SaaS engine – built for Microsoft Fabric and Marketplace scale.

Rapyder partnered with Posidex to assess the existing architecture and design a secure, scalable solution on Azure – aligned with both product performance and go-to-market acceleration.

What Changed at the Core



From Shared Compute → Per-User Isolation

Dedicated pods for every user session—no data overlap, no compromise



From Static Access → Zero-Trust Security

Short-lived, identity-based access—no hardcoded credentials



From Deployment Delays → Dynamic Orchestration

Automated pod creation, scaling, and cleanup

The Business Impact: Impact Engineered by Rapyder

This is where the shift becomes real.

» From Slow Onboarding → Instant GTM

Posidex can now onboard global enterprises instantly via the Azure Marketplace, significantly reducing the sales cycle.

» From Shared Risk → Absolute Data Isolation

Per-user pods ensure zero data leakage – meeting the strictest compliance standards

» From Fixed Costs → Usage-Based Efficiency

Auto-scaling and lifecycle management aligned costs directly with usage

» From Product → Platform Experience

Seamless integration within Microsoft Fabric delivers a true “single-pane” experience

» From Architecture Constraint → Growth Engine

Posidex is now positioned as a scalable, global SaaS player – not just a solution provider

The Shift: From Product to Platform

Before:

single-tenant application, slow deployments, limited scalability

After:

Cloud-native SaaS, marketplace-ready, built for enterprise scale



+91 733 868 6644



info@rapyder.com



www.rapyder.com